



## Privacy policy for Fixing Ideas Sweden AB

When you fill in the contact form on [fixingideas.se](http://fixingideas.se), you will be asked to enter your name, e-mail address, postal address or other details to help us with your project. We collect information from you when you register on our site, subscribe to a newsletter, respond to a survey, fill out a form or enter information on our site.

### Use of information

We may use the information we collect as follows:

- To adapt your experience and to allow us to deliver the type of content and product offerings that you are most interested in
- To improve our website to better serve you
- To send regular e-mails regarding your order of products, services or event
- To follow up with you after correspondence

### Protection of information

Your personal information is behind secure networks and is only available to a limited number of people who have special access rights to such systems and who are obliged to keep the information confidential. We implement a variety of security measures when a user places an order, enters, sends or accesses their information to maintain the security of your personal information.

### Cookies

Cookies are small files that a website or its service provider transfers to your computer's hard drive via your browser (if you allow) that allow the website or service provider's system to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on past or current website activity, which enables us to provide you with enhanced services. We also use cookies to help us compile aggregate data about website traffic and website interaction so that we can offer better website experiences and tools in the future.

We use cookies to:

- Understand and save users' settings for future visits
- Keep track of ads

You can choose to have your computer warn you every time a cookie is sent, or you can choose to turn off all cookies. You do this via your browser settings. If you turn off cookies, some of the features that make your website experience more effective may not work properly.



### Types of data

We divide the type of data we collect into two categories: insensitive and sensitive data.

Non-sensitive data:

Contact: name, address, telephone, mobile, e-mail address

- Identification: gender, birth information, place, nationality

- Communication on all channels and social media: email, online chat history, comments, feedback

- Digital including all websites and digital platforms: IP address, cookies, social communication, engagement patterns and information, photos, videos

Sensitive information: Health such as injuries and allergies

### Disclosure by third parties

We do not sell, trade with or otherwise transfer data we collect to external parties.

This does not include web hosting partners and other parties who help us operate our website, run our business or serve our users, as long as these parties agree to keep this information confidential. We may also release information when it is appropriate to comply with the law, maintain our website policy or protect our or others' rights, property or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising or other use.

### Third party suppliers

Google's advertising requirements can be summarized by Google's advertising policies. They are put in place to provide a positive experience for users

[https://support.google.com/adwordspolicy/answer/1316548?hl=en\\_US](https://support.google.com/adwordspolicy/answer/1316548?hl=en_US)

We, along with third-party providers such as Google, use first-party cookies (such as Google Analytics cookies) to compile data about user interactions with ad impressions and other ad service features that they relate to our website. Users can set settings for how Google advertises for you using the Google Ads Preferences page. Alternatively, you can deselect it by using Google Analytics Opt Out Browser Extensions.



### **Delete your data from Fixing Ideas Sweden AB**

You can unsubscribe or change your subscription from future emails at any time by following the instructions at the bottom of each newsletter. Your subscription will then be updated automatically.

You may not unsubscribe or delete communications, files or anything related to the following:

- Questions
- Offers
- Order
- Project
- Financial accounting

### **We are responsible for our personal information**

Fixing Ideas Sweden AB (Organisation number 559238-1981) is responsible for your personal data ("personal data controller") and contact information for us can be found at the bottom of this policy.

If you have any questions or comments about our Privacy Policy, please contact us at [contact@fixingideas.com](mailto:contact@fixingideas.com)

This Privacy Policy was updated on the 23<sup>rd</sup> of November 2021